



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2024

Multiple District 27

LOCATION: WISCONSIN

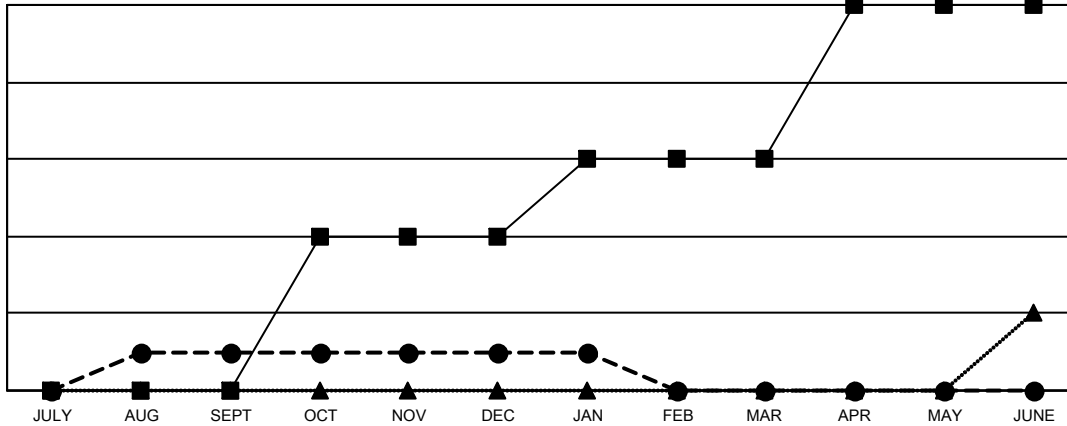
GMT: OPEN

GMT CA 1

Clubs			
RESULTS FOR 2023-2024			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	1	0
OCT/NOV/DEC	4	0	2
JAN/FEB/MAR	2	0	0
APR/MAY/JUNE	4	0	0

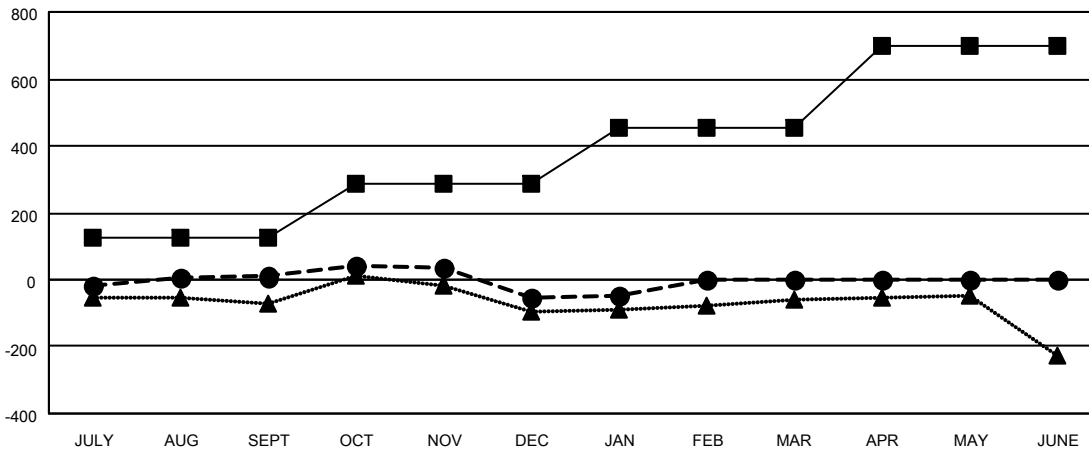
Members			
RESULTS FOR 2023-2024			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	126	393	356
OCT/NOV/DEC	159	366	391
JAN/FEB/MAR	170	138	114
APR/MAY/JUNE	242	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 2	275 CLUBS OF 505 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION
		MALE 11,779 (70.53%)
		FEMALE 4,921 (29.47%)
DROPPED MEMBERS	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 3,584
DECEASED 153		FAMILY MEMBERS PAYING HALF DUES 1,819
CLUB CANCELLED 0		
OTHER 708		
TOTAL 861		